3RD EYE MEDIA LLC
Where Imagination Meets Vision.

Mike@3rdEyeMediaFL.com
352-320-9305 | 3rdEyeMediaFL.com

MONTHLY CONTENT / CLIENT AGREEMENT

Content Dominator Service Agreement

Professional photography, video, and business content.

$1,495 / month	$1,695 / month
With a 3-month agreement	Month-to-month

This Agreement is entered into between 3rd Eye Media LLC ("Company" or "3rd Eye Media") and the Client identified below. It governs the recurring Content Dominator package and any approved additional services.

CLIENT & BOOKING DETAILS

Effective date *

Client / business name *

Authorized representative *

Phone

Email *

Business address

Service start date

Monthly billing date

PACKAGE SELECTION

Select one package term

- ○ $1,495/month - 3-month minimum (total commitment: $4,485)
- ○ $1,695/month - month-to-month

If the 3-month term is selected, choose the post-term option in the billing section.

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SCOPE / INCLUDED SERVICES

Your monthly coverage

01 / CONTENT DOMINATOR RETAINER PACKAGE

Client retains 3rd Eye Media LLC to provide recurring professional media and content-production services under the Content Dominator Content Retainer Package. The package is designed for businesses that want a high-volume stream of fresh content throughout the month. The selected pricing option above controls the monthly fee and minimum term.

02 / INCLUDED MONTHLY SERVICES

- Up to 4 on-site visits.
- 60+ edited photos per month.
- 6-8 vertical reels per month.
- 6 custom graphics or flyers per month.
- 1 promotional video, 60-90 seconds.
- Drone media when permitted and suitable.
- Project-progress and business content.
- Monthly content planning.
- Priority scheduling and turnaround.
- 2 revision rounds for monthly delivered content.

Photo, reel, and graphic quantities are monthly totals. Delivery schedules are agreed around shoots and project requirements.

03 / MONTHLY SERVICE ALLOCATION

Included services are allocated by monthly billing period. Unused visits, photographs, videos, graphics, revisions, planning time, or other included services do not automatically roll over, have no cash value, and are not refundable or transferable unless 3rd Eye Media agrees otherwise in writing. Deliverables are measured across the monthly service period and do not have to be divided evenly among visits.

04 / CONTENT VISITS

The package includes up to four scheduled content visits per monthly service period. Visit timing and duration are planned around the agreed monthly content plan, location, subjects, and production needs. A visit may include photography, ground video, drone footage, interviews, customer or project showcase content, progress documentation, or a combination. Additional visits, extended production, additional locations, or unusually complex productions may be quoted separately. An unused monthly visit does not automatically convert into extra deliverables or a future visit.

05 / PHOTOGRAPHY

Client will receive at least 60 edited professional photographs per monthly service period. Images may be captured across scheduled visits and may include employees, equipment, products, services, facilities, vehicles, active projects, completed work, customers when properly authorized, or other agreed subjects. 3rd Eye Media retains professional discretion over image selection, composition, editing, cropping, and color treatment. Unedited or rejected images are not included unless separately agreed in writing.

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06 / VERTICAL REELS

Client will receive six to eight edited vertical social-media reels per monthly service period. Reels are generally formatted for platforms such as Facebook Reels, Instagram Reels, TikTok, and YouTube Shorts. Final length, pacing, music, clip selection, captions, and creative treatment depend on the captured material and agreed content plan. Social-media posting, account management, ad buying, or community management is not included unless added in writing.

07 / DRONE COVERAGE AND PROJECT-PROGRESS CONTENT

Drone photography and video coverage may be used when appropriate and legally permitted. Project-progress coverage is visual media documentation of visible conditions and changes captured during scheduled visits. It is not a professional inspection, engineering certification, survey, code-compliance determination, or guarantee of construction quality. Progress coverage may include repeat viewpoints, overview imagery, work-in-progress media, before/after comparisons, and marketing-oriented project documentation.

08 / CUSTOMER AND PROJECT SHOWCASE CONTENT

Customer and project showcase content may be captured during scheduled visits when appropriate permissions are available. Unless a separate quantity is stated in writing, showcase video segments are produced within the package's monthly video deliverable allocation, including the vertical reels and/or the longer promotional video. Client is responsible for obtaining any necessary customer, employee, property, or location permissions not otherwise handled by 3rd Eye Media.

09 / PROMOTIONAL GRAPHICS AND LONGER PROMOTIONAL VIDEO

Client will receive six custom promotional graphics or flyers and one longer promotional video of approximately 60 to 90 seconds per monthly service period. Graphics may include service promotions, project highlights, sales offers, event announcements, social graphics, or informational advertisements. The longer video may be used for a business overview, project showcase, service feature, campaign, or similar purpose. Major branding projects, logo development, multi-page design, extensive animation, or productions requiring specialized crews or locations may require separate pricing.

10 / MONTHLY CONTENT-PLANNING SESSION

The package includes one monthly content-planning session to coordinate priorities, upcoming projects, promotions, visit concepts, and desired deliverables. The session may be conducted by phone, video conference, messaging, or in person when practical. Client should provide timely information about upcoming work, promotions, schedules, and content priorities so production can be planned efficiently.

11 / DRONE OPERATIONS AND AERIAL DOCUMENTATION DISCLAIMER

All drone operations remain subject to FAA regulations, airspace requirements, required authorization, weather, visibility, people and vehicle exposure, site conditions, property access, aircraft limitations, and operational safety. The Remote Pilot in Command has final authority over whether and how a flight is conducted. Any maps, overlays, measurements, progress imagery, or reference graphics supplied are for marketing, visual documentation, planning, or general reference unless specifically contracted otherwise. Standard media services are not represented as licensed surveying, engineering, structural inspection, roofing certification, arboricultural assessment, environmental consulting, thermal inspection, appraisal, or another regulated professional service.

12 / MEDIA ARCHIVE, PRIORITY TURNAROUND, SCHEDULING, AND REVISIONS

Completed deliverables will be organized in a digital client folder, download link, cloud system, or other delivery method selected by 3rd Eye Media. Client should download and maintain its own copies; permanent storage is not guaranteed. Priority turnaround timing is agreed around shoots and project requirements and may be extended when weather, missing information, unusually complex work, third-party interruptions, illness, equipment issues, holidays, or other circumstances reasonably affect production. Content Dominator clients receive priority scheduling relative to standard one-off work, subject to availability and operating conditions. Client receives two revision rounds for the monthly delivered content. A revision round is one consolidated request of reasonable changes and does not include reshooting, an entirely new concept, additional deliverables, or substantial re-editing caused by information not supplied before production.

SERVICE TERMS / PAYMENT

Scheduling & billing

13 / CLIENT RESPONSIBILITIES

Client will provide reasonable property access, obtain necessary permissions, identify known hazards or restricted areas, provide accurate logos/pricing/offers/contact information, coordinate access to employees or customers requested for content, and give reasonable creative direction before production. Client represents that it has authority to request the contracted services at the locations provided and is responsible for the accuracy and legality of Client-supplied advertising claims and materials.

14 / SCHEDULING

Up to four monthly visits are coordinated based on Client priorities, Company availability, location, weather, airspace, and project conditions. Priority scheduling means the Company will make reasonable efforts to give Content Dominator clients preferred access to available production times, but no particular date or time is guaranteed until confirmed. Client should provide reasonable advance notice for requested visits and identify time-sensitive projects as early as practical.

15 / RESCHEDULING

Client should provide at least 48 hours' notice to reschedule a confirmed visit. A late cancellation or reschedule may cause that monthly visit to be treated as used when 3rd Eye Media reserved the production time and cannot reasonably refill it. The Company may waive this provision for emergencies or other reasonable circumstances. Weather or regulatory rescheduling initiated by 3rd Eye Media is not treated as a Client cancellation.

16 / PAYMENT

The monthly fee is due on the selected billing date. Services may be invoiced or charged through an approved recurring-payment system. Client agrees to maintain a valid payment method when enrolled in automatic billing. 3rd Eye Media may suspend scheduling, production, editing, or delivery while an account is past due. Additional services outside the package are quoted or invoiced separately.

17 / AUTOMATIC PAYMENT AUTHORIZATION

If Client enrolls in automatic billing, Client authorizes 3rd Eye Media LLC and its payment processor to charge the selected payment method for recurring monthly fees and separately approved charges. Payment-card or bank details should be entered through the payment processor, not written into this PDF. Revoking automatic payment authorization does not itself terminate this Agreement or eliminate amounts already owed.

Automatic recurring billing

- ○ Yes - authorize recurring billing
- ○ No - invoice/manual payment

Preferred payment method

- ○ Card
- ○ ACH / bank
- ○ Other

Other payment method (if selected)

18 / THREE-MONTH AGREEMENT

If Client selects the $1,495/month option, Client is receiving discounted pricing in exchange for a minimum commitment of three consecutive monthly billing periods, for a minimum service commitment of $4,485. If Client terminates for convenience before the end of the initial term, Client remains responsible for the unpaid portion of the minimum commitment and approved non-cancelable expenses, except to the extent prohibited by applicable law or otherwise agreed in writing.

After the initial 3-month term, select one

- ○ Renew for another 3-month term at the then-current 3-month rate
- ○ Continue month-to-month at the then-current month-to-month rate
- ○ End after month three unless renewed in writing

19 / MONTH-TO-MONTH OPTION

If Client selects the $1,695/month option, either party may terminate recurring service by providing at least 30 days' written notice. Payments properly earned for an active service period are non-refundable except where required by law.

20 / ADDITIONAL SERVICES

Services outside Content Dominator may be purchased separately, including extra visits, extended production, extra photos/videos/graphics, social-media management, paid advertising, specialized drone work, mapping, 360 tours, floor plans, additional locations, extended travel, or rush work. Additional work will be approved by Client before invoicing whenever reasonably practical.

21 / TRAVEL

The package includes normal travel within the service area agreed below. Travel outside the included area may incur mileage, drive-time, lodging, toll, permit, or other travel charges approved before production.

Included service area / mileage

Additional travel fee / terms

MEDIA / AGREEMENT TERMS

Rights & general terms

22 / COPYRIGHT AND CLIENT LICENSE

Unless otherwise agreed in writing, 3rd Eye Media LLC retains copyright and ownership of original photographs, footage, graphics, videos, and other creative works it produces. After full payment, Client receives a perpetual, non-exclusive commercial-use license to use final approved deliverables for its normal business marketing, including social media, websites, advertising, email, print, and presentations. Client may not resell, sublicense, or claim authorship of the Company's work without written approval.

23 / RAW FILES

RAW photographs, unedited video footage, editing project files, source graphics, templates, unused footage, and other working files are not included unless specifically stated in writing. Raw or source materials may be offered separately at the Company's discretion.

24 / PORTFOLIO AND PROMOTIONAL USE

Unless Client requests confidentiality before production, Client authorizes 3rd Eye Media to display completed work in its portfolio, website, social media, advertising, demonstration reels, sales materials, and promotional materials. The Company will not intentionally publish confidential information clearly identified as confidential.

Portfolio preference

- Portfolio/promotional use permitted
- Client requests confidentiality

25 / CLIENT-PROVIDED MATERIALS AND RELEASES

Client represents that it has permission to use and provide any logos, trademarks, photographs, videos, music, text, graphics, or other materials supplied to 3rd Eye Media. Client is responsible for claims resulting from Client-supplied materials used without proper authorization. When Client asks the Company to feature customers, employees, models, private locations, or third-party property, Client will assist in obtaining appropriate permissions or releases when required.

26 / MARKETING RESULTS

3rd Eye Media provides professional content-production services but does not guarantee a specific number of views, followers, likes, leads, sales, customers, search rankings, engagement levels, or revenue increases. Marketing performance depends on factors outside the Company's control.

27 / CREATIVE CONTROL

Photography, filmmaking, editing, drone operation, graphic design, and content creation involve professional and creative judgment. 3rd Eye Media will make reasonable efforts to follow agreed Client direction while retaining discretion regarding shooting technique, image selection, music, pacing, composition, color, and overall production. Differences in artistic preference alone do not constitute a breach.

28 / TERMINATION BY 3RD EYE MEDIA

3rd Eye Media may suspend or terminate service for nonpayment, fraud, unsafe conduct, requests for illegal activity, harassment or abusive behavior, repeated failure to provide required access, or another material breach. Amounts properly owed through termination remain due. When reasonable, the Company may provide an opportunity to cure a breach before termination.

29 / FORCE MAJEURE

Neither party is in breach for delays caused by circumstances reasonably outside its control, including hurricanes, severe weather, natural disasters, emergency conditions, government restrictions, airspace restrictions, utility outages, transportation disruptions, illness, equipment failure despite reasonable maintenance, or comparable events. The affected party will make reasonable efforts to resume performance when conditions permit.

30 / LIMITATION OF LIABILITY

To the fullest extent permitted by law, neither party is liable to the other for indirect, incidental, special, punitive, or consequential damages arising from this Agreement. Except for liabilities that cannot legally be limited, 3rd Eye Media LLC's aggregate liability relating to services under this Agreement will not exceed the amount paid by Client for the three-month period immediately preceding the event giving rise to the claim.

31 / INDEPENDENT CONTRACTOR

3rd Eye Media LLC is an independent contractor and not an employee, partner, joint venturer, or agent of Client. This Agreement is non-exclusive unless the parties expressly agree otherwise in writing.

32 / GOVERNING LAW AND DISPUTES

This Agreement is governed by the laws of the State of Florida. Before filing a lawsuit, the parties agree to make a good-faith effort to resolve disputes through direct discussion. Either party may request mediation. Nothing prevents a party from pursuing emergency relief, collections, small-claims remedies, or other rights available by law.

33 / ENTIRE AGREEMENT; ELECTRONIC SIGNATURES

This Agreement, together with any written addendum or approved change, is the complete agreement concerning the Content Dominator Content Retainer Package and replaces inconsistent prior discussions concerning the same services. Changes must be agreed in writing. Electronic signatures, digital signatures, and electronically accepted copies may be treated as originals to the extent permitted by applicable law.

COMPLETE / SAVE / EMAIL

Acceptance & signatures

Review the completed fields and the full Agreement before signing. Fields marked with an asterisk are intended to be completed before execution.

CLIENT ACCEPTANCE

Client / business name *

Printed name *

Title

Signature date

Client electronic signature - type full legal name *

3RD EYE MEDIA LLC

Authorized representative

Michael D'Amico

Signature date

Company electronic signature - type full legal name

Special terms / approved additional notes

Acknowledgment

- [ ] Client confirms receipt of a copy of this completed Agreement.

Save and reopen your completed PDF to confirm your entries. Email it as an attachment to Mike@3rdEyeMediaFL.com and keep a copy for your records.

For recurring card or ACH payments, collect sensitive payment details through Stripe or another secure payment processor rather than writing account numbers into this document.

Business agreement template. Consider review by Florida counsel before standard use.